

DESIGN AT WORK NEW YORK 10-11 MARCH

PRESS RELEASE

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Media 10 Announces Launch of a New Dedicated Workspace Design Fair for the U.S. Market for 2027



NEW YORK – Media 10, the international events company behind Clerkenwell Design Week and Shoreditch Design Week, has announced the launch of Design at Work – New York, a new trade event dedicated to commercial interiors and workplace design. The inaugural edition will take place 10-11 March 2027 at the Javits Center.

Positioned as New York’s only dedicated workspace design fair, Design at Work – New York will bring together leading manufacturers, architects, interior designers, occupiers and developers to explore the future of the workplace. The event will showcase a curated selection of global brands across workplace furniture, acoustic solutions, pods and booths, breakout and collaborative environments, lighting, materials and integrated workplace technology - reflecting the full spectrum of contemporary workplace design. A high-level talks programme and targeted networking opportunities will sit at the heart of the event.

The launch marks a strategic expansion of Media 10’s design portfolio into the U.S., building on the success of Clerkenwell Design Week – the UK’s leading design festival with 40,000 visitors every May – and Shoreditch Design Week, the largest official district of the London Design Festival.

*“New York is one of the most important and influential design markets in the world, yet there is no single event dedicated purely to workplace design at a high level,” says **Marlon Cera-Marle, Director, Design Division, Media 10.** “With Design at Work, we are creating a focused, design-led platform that connects brands directly with the architects, designers and occupiers shaping the future of work.”*

New York represents a critical global hub for workplace design, with over 30,000 architecture and design professionals and more than 16,000 architects, alongside the largest office market in the United States. Ongoing commercial development and workplace transformation continue to drive demand for high-quality, design-led interior solutions.



The Javits Center

Design at Work – New York will focus on delivering a specification-led audience, connecting exhibitors directly with decision-makers actively working on commercial projects. Media 10 will work closely with key industry associations, media partners and design organisations to ensure a highly targeted, high-quality visitor profile and strong market reach.

“We see a clear opportunity to bring a more curated, specification-driven event to the U.S. market,” adds Jedd Barry, Head of Marketing. “By working closely with industry associations and leading media partners, we’re building a platform that not only showcases innovation but also delivers real commercial value for exhibitors and meaningful connections for visitors.”

The event will feature a carefully designed exhibition environment, two talks theatres, including a dedicated end-user and occupier programme and curated networking spaces designed to encourage collaboration and business exchange. Supported by its Lead Media Partner, Sandow Design Group, the event will benefit from powerful editorial reach alongside a carefully curated talks programme.

Design at Work – New York will take place at the Javits Center on 10–11 March 2027.

For more information, visit: designatworknyc.com

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About Media 10

Media 10’s Design Division is a leading platform for the global design and architecture community, delivering a portfolio of highly targeted events and media brands. This includes Clerkenwell Design Week, the UK’s leading design festival, and Shoreditch Design Week, the largest official district of the London Design Festival, alongside respected industry publications ICON and OnOffice.

The division has also been responsible for launching internationally recognised design events including Design Shanghai, Design Helsinki, Design Joburg and Design London, reflecting a strong track record in creating and scaling influential design platforms globally.

Together, these platforms connect brands with architects, interior designers and key decision-makers through curated experiences, content and commercial opportunities across the international design sector.

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